

Due to the unprecedented situation, Bijorhca Paris cancels its September 2020 edition

As one of the consequences of the extraordinary sanitary context of COVID-19 epidemic, Reed Expositions France has taken the decision not to hold its Bijorhca Paris September edition initially scheduled from 4th to 7th September 2020 at Paris Expo, Porte de Versailles.

Despite the positive evolution of the current situation, too many uncertainties remain. Moreover, travel conditions for international exhibitors and visitors remain unclear for the coming months. Finally, in-depth discussions with the entire jewellery community have supported the organizers in their decision to cancel the event.

Marine Devos, Show Director states: "This not-to-be-missed event, dedicated to the Jewellery and Watch sector, can only take place if it can deliver and guarantee the networking between exhibiting brands and buyers." So far, the number of visitors declaring themselves to be more inclined to travel in September does not guarantee the efficiency of the exhibition.

Bijorhca Paris warmly thanks exhibitors and partners who registered before March 2020 and who have maintained their commitment, which is an invaluable mark of their trust and support.

While waiting to meet the whole industry, the entire team remains committed to support it as much as possible during this very peculiar timing.

ABOUT BIJORHCA PARIS: BIJORHCA PARIS is the only international trade show dedicated to jewellery and every sector of the industry in France. Founded in 1936, it's now the leading show for all market players. Twice a year – in January and September – it brings together almost 12,000 buyers and more than 300 brands in the heart of Paris.

ABOUT REED EXPOSITIONS FRANCE - <https://www.reedexpo.fr/en/>

Present in 18 industry sectors, with 40 leading events – including Batimat, EquipHotel, IFTM-Top Resa, Expoprotection, Pollutec, SITL, Maison & Objet*, Fiac, Paris Photo – and 45 websites, Reed Expositions delivers contacts, content and communities with the power to transform our customers' business. Over 18,600 companies and 1.08 million buyers, from France and the international market, are customers at our events. Reed Expositions is a member of the Reed Exhibitions group, the world's leading events organiser and French market leader with more than 60 events and 2 subsidiaries: Reed Expositions France and Reed Midem.

* organized by SAFI, a subsidiary of Reed Expositions and Ateliers d'Art de France

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