

**Further to in-depth discussions with national and international market players and as a result of the extension of the Governmental sanitary emergency state to 16/02/2021, Bijorhca Paris, the International Jewellery Exhibition, will not be held in January 2021 as originally planned.**

The current sanitary context linked to Covid-19 virus imposes a certain number of restrictions and legal obligations on the events industry, which lead us to take this decision.

We are aware of the disappointment that such conclusion may cause to all those who support Bijorhca Paris and who believed this edition would have been one of the keys towards economical recovery.

We will, of course, follow the evolution of the health situation in the coming weeks and will keep you quickly informed of the calendar for the next edition.

In the meantime, we will maintain this precious link that reinforces the jewellery sector and will continue to animate the community on our networks.

The whole Bijorhca Paris team joins me in thanking all the actors and partners who have shown their commitment and trust.

Devos Marine  
Bijorhca Paris Show Director

**ABOUT BIJORHCA PARIS:** BIJORHCA PARIS is the only international trade show dedicated to jewellery and every sector of the industry in France. Founded in 1936, it's now the leading show for all market players. Twice a year – in January and September – it brings together almost 12,000 buyers and more than 300 brands in the heart of Paris.

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Present in 18 industry sectors, with 40 leading events – including Batimat, EquipHotel, IFTM-Top Resa, Expoprotection, Pollutec, SITL, Maison & Objet\*, Fiac, Paris Photo – and 45 websites, Reed Expositions delivers contacts, content and communities with the power to transform our customers' business. Over 18,600 companies and 1.08 million buyers, from France and the international market, are customers at our events. Reed Expositions is a member of the Reed Exhibitions group, the world's leading events organiser and French market leader with more than 60 events and 2 subsidiaries: Reed Expositions France and Reed Midem.

\*organized by SAFI, a subsidiary of Reed Expositions and Ateliers d'Art de France

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